

Company Profile

Crafting Impact
Creating Connection



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Who We Are

Founded in 2016, 12Events is a leading event management company in Kuwait with nearly a decade of expertise and a proven track record of delivering 100+ successful events. Our diverse portfolio spans conferences, trade shows, corporate gatherings, training workshops, sports, and entertainment activities.

We are proud to partner with government entities, private sector leaders, and international organizations, offering end-to-end event management solutions that blend creativity, precision, and innovation. At 12Events, we don't just organize events — we create experiences that inspire, connect, and leave a lasting impact.

Mission & Vision



Our Mission

To elevate Kuwait's event industry by designing world-class platforms where businesses and communities can connect, learn, and grow. We are committed to delivering tailored, high-quality solutions that enrich the local market while meeting international standards.



Our Vision

To position Kuwait as a regional hub for premier events, with 12Events recognized as a trusted partner and benchmark across the Middle East. We aim to expand our portfolio with innovative, trendsetting events that contribute to Kuwait's economic growth and cultural vibrancy.

Why Partner with Us?

At 12Events, we go beyond logistics — we become your strategic partner in creating impactful experiences. Here's why clients choose us:

- **Proven Track Record** – Over 9 years of experience and 100+ successful events delivered across industries.
- **End-to-End Solutions** – From concept to execution, we handle every detail so you can focus on your goals.
- **Creative & Innovative Approach** – Fresh ideas, trendsetting formats, and tailored concepts that resonate with your audience.
- **Trusted Network** – Strong partnerships with government bodies, corporate leaders, international organizations, suppliers, and venues.
- **Precision & Professionalism** – A reputation for delivering on time, on budget, and above expectations.
- **Lasting Impact** – We don't just organize events — we create experiences that inspire, connect, and deliver measurable results.



Our Process: Partnering with Passion

We believe the best events are born from collaboration. We partner with visionary clients and leverage our extensive network of experts, planners, marketers, suppliers, and venues to bring your ideas to life.

- 1. Discover & Strategize :** We begin by listening to your goals, vision, and preferences. Together, we explore ideas, define objectives, and set the direction for your event.
- 2. Design & Conceptualize:** Our creative team translates your vision into a unique event concept. From themes and branding to content and storytelling, we craft experiences that align with your purpose and audience.
- 3. Plan & Organize :** We build a detailed event plan that covers everything — venue selection, agenda design, speaker management, supplier coordination, marketing strategy, and logistics. Every detail is carefully mapped to ensure smooth flow.
- 4. Execute & Manage :** On the day of the event, our experienced team takes charge of on-site coordination, production, and operations. We ensure flawless execution while you focus on connecting with your audience.
- 5. Engage & Elevate :** We maximize interaction through innovative formats, networking opportunities, and audience engagement tools, ensuring participants leave with valuable insights and memorable experiences.
- 6. Evaluate & Enhance :** After the event, we review outcomes against objectives, gather feedback, and provide you with a detailed impact report. This helps us identify areas of improvement and raise the bar for your future events.

Let's make it
happen
together.
We'd love to
work with
you!



Our Services

Event Management

-  Exhibitions
-  Workshops
-  Roadshows
-  Gala Dinner
-  Event Theming
-  Event Catering
-  Award Ceremonies
-  Conferences
-  Seminars
-  Product Launches
-  Festivals
-  Event Production
-  Annual Events
-  Corporate Entertainment

Event Services & Solutions

-  Stand custom design & production
-  Audio Visual systems & Equipment
-  Sound systems
-  Photography
-  Editing and Production
-  Light systems
-  Truss system
-  Stages and Decoration
-  Digital Printing
-  Corporate Gift Items
-  Videography
-  Visual Effects

Rentals

-  Led screens
-  Touch screens
-  Safe Boxes
-  Laptops
-  TV / stands
-  Furniture
-  Showcases
-  Barriers
-  Projectors
-  Printers

Events Portfolio



Our Clients

Trusted by the Best in the Business



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Registration Services



Online Registration

01



Arrival at the Event

02

On-site Registration

Walk-in Attendees

Pre-Registered Attendees

Check-in, e-sign attendance, collect badge, and enter

03



Printing and distributing attendance certificates

04



Other Services







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